

Aug 15 06 06:04p Judy Williams 540-337-6667  
USPTO 8/15/2006 4:58 PM PAGE 1/001 Fax Server  
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Aug 15 06 05:59p Judy Williams 540-337-6667 P.1

P.O. Box 36, CHURCHVILLE, VA 24621  
540.337.7375 (MAIN)  
540.337.6667 (FAX)  
540.262.7769 (CELL)

Jim & Judy Williams

### Fax

To:	Mr. Karl D. Pech	From:	Judy Williams
Page:	571.273.8300	Date:	August 15, 2006
Phone:	571.272.2190	Pages:	Cover Page 3
Re:	APPLICATION NO. 118021,521		

*Correct -  
Re-sending  
fax 8/15/06  
at 5:08 p.m.  
JW*

**Dear Mr. Pech:**

Following is our responsive letter to your correspondence postmarked July 21, 2006, sent in regard to the above referenced patent application number, which relates to our system and method patent application for using smart card technology in conjunction with sports and entertainment activities for fan loyalty and benefits.

Please advise whether we will be granted an opportunity to meet with you personally to discuss our patent application.

Sincerely,  
*Judy Williams*  
Judy Williams

Aug 15 06 06:05p

Judy Williams

540-337-6667 **RECEIVED** p.2  
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**AUG 15 2006**

P.O. Box 36. CHURCHVILLE, VA 24421  
540.337.7575 (MAIN)  
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540.292.7789 (CELL)

**Jim & Judy Williams**

# Fax


<b>To:</b>	Mr. Karl D. Frech	<b>From:</b>	Judy Williams
<b>Fax:</b>	571.273.8300	<b>Date:</b>	August 15, 2006
<b>Phone:</b>	571.272.2390	<b>Pages:</b>	Cover Plus 3
<b>Re:</b>	APPLICATION NO. 10/731,531	<b>CC:</b>	

Dear Mr. Frech:

Following is our responsive letter to your communiqué postmarked July 21, 2006, sent in regard to the above referenced patent application number, which relates to our system and method patent application for using smart card technology in conjunction with sports and entertainment celebrities for fan loyalty and benefits.

Please advise whether we will be granted an opportunity to meet with you personally to discuss our patent application.

Kind regards,

  
Judy Williams

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AUG 15 2006

**James C. & Judy E. Williams**  
**P.O. Box 36**  
**Churchville, VA 24421**  
**540-337-7575 (home) 540.292.7788 (her**  
**cell) 540.292.2289 (his cell)**

August 12, 2006

Mr. Karl D. Frech  
USPTO  
Primary Examiner  
Art Unit 2876

**RE: APPLICATION NO. 10/731,531**

Dear Mr. Frech:

Thank you for your response to our May 12, 2006 communication with you, regarding the above referenced patent application and your initial review of the application. In your recent reply, dated July 15, 2006 and postmarked July 21, 2006, you have addressed the points we made in our May 12 communique and indicated in the Notice of Non-Compliant Amendment (37CFR 1.121), item 4, A-C that we needed to give some additional attention to the amended and original claims presentation. Next under, you will find what we trust will be the solution to these discrepancies.

While we understand and respect your position regarding the arguments we presented in May, we still have questions about your points in relation to DeFabio and Collins' inventions. Our main point is that while Collins' invention discloses integrated circuit (IC) technology to collect information, so do countless other inventions, including telephone celebrity ring-tone, wallpaper, and magnet downloads. To sweep in the entire world of IC technology application as possible grounds for denouncing our claim seems extremely broad and far-reaching, especially when the entertainment industry has tapped into computer technologies to promote and link their fans with the celebrities. Further, we are confident that Collins was not the first to employ IC technology in this way.

We have tremendous sweat equity and lots of money invested in this project, because we believe in it and are committed to making it happen. We believe in it, because back in the mid '90s we visited with the leading US and international smart card manufacturers to learn every current and pending application of the technology. Not one of those manufacturers had any such application as ours, but agreed that our concept was a dynamite idea. Our test markets have proven that to be the case, also. We know that no one else is using the technology as we intend to use it. Should the USPTO refuse to patent our invention, we will continue to push forward with our project, because we know it is ours.

Mr. Frech, again, we respectfully request an opportunity to talk with you about our invention and how it differs from these two that are referenced. Please let either Jim or me know if and when that is possible.

Kind regards,

  
Judy Williams